

Online Bonus for Exhibitors

We are promoting the **AUSTRIAN BOAT SHOW - BOOT TULLN** through an intensive social media campaign.

Become an active part of the AUSTRIAN BOAT SHOW - BOOT TULLN social media community and take advantage of the Tulln Trade Fair's online bonus: - **You will receive a 5% refund on your booth rental fee after the event if you can provide proof of your online posts.**

Post on social media (Facebook, Instagram, and LinkedIn using the hashtag #BOOTTULLN, sample text attached)

**at least two posts before the event
and one post during the event**

and use an online tool (banner or countdown timer—see attached templates)

Posting Options - TEXT EXAMPLES (You can choose any text you like)

Note:

The Tulln Trade Fair must be tagged in all posts.

The hashtags #BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser must appear in the post (Instagram)

Social media posts (Facebook, Instagram, or LinkedIn)

Topic before the event



DIVE SAFE! - Austria's No. 1 Diving Show at the AUSTRIAN BOAT SHOW - BOOT TULLN 2027

From **February 25 to 28, 2027**, **AUSTRIAN BOAT SHOW** will be all about the fascinating underwater world. Under the theme "**All Water**", the diving community from Austria and the CEE region will come together to discover the industry's latest trends, innovations, and highlights.

-  Inspiring dive destinations from around the world
-  The latest gear and innovative products
-  Training and continuing education for beginners and pros
-  Exciting presentations, travel stories, and expert insights
-  Diving trips, resorts, and dive centers for your next adventure

Get inspired, discover new possibilities, and start the next diving season fully prepared.

 Visit us at the AUSTRIAN BOAT SHOW – BOOT TULLN 2027 and experience the thrill of scuba diving up close. 

#BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser

Topic before the event



DIVE SAFE! - Austria's No. 1 Diving Show at the AUSTRIAN BOAT SHOW - BOOT TULLN 2027

Under the theme **"All Water"**, Austria's No. 1 diving trade show—held as part of the **AUSTRIAN BOAT SHOW - BOOT TULLN** from **February 25 to 28, 2027**—offers everything the fascinating world of diving has to offer.

Just in time for the start of the new water sports season, Tulln will once again become the meeting place for the Austrian and Central European diving community.

In Hall 8, you'll find a comprehensive overview of current trends, exciting destinations, the latest equipment, and a wide range of training and continuing education opportunities in the sport of diving.

 Halle 8 | Stand X

 We look forward to seeing you there!

#BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser

Topic during the event (posts on the 1st through 3rd days of the trade show)



DIVE SAFE! - Austria's No. 1 Diving Show at the AUSTRIAN BOAT SHOW - BOOT TULLN 2027

Dive into the fascinating world of scuba diving! Under the theme **"All Water"**, **AUSTRIAN BOAT SHOW** will once again become the meeting place for divers from Austria and the entire CEE region from **February 25 to 28, 2027**.

In Hall 8, the full diversity of scuba diving awaits you:

-  Current trends and innovations
-  Dream diving destinations worldwide
-  The latest gear and equipment
-  Training and continuing education for beginners and pros
-  Diving trips, resorts, and dive centers

Get inspired, discover the fascinating underwater world, and find everything you need for your next diving adventure!

 Hall 8 | Booth X

 We look forward to seeing you there!

#BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser

Topic during the event (posts on the 1st through 3rd days of the trade show)



 **DIVE SAFE! - The AUSTRIAN BOAT SHOW - BOOT TULLN is underway... we look forward to seeing you there!** 

Discover the latest trends in scuba diving, exciting travel destinations, innovative gear, and plenty of inspiration for your next underwater adventure.

-  Experience diving
-  Discover dream destinations
-  Test out the latest gear
-  Expand your knowledge

 @messe_tulln
 Hall 8 | Booth X

Stop by—we look forward to seeing you! 

#BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser
#Tauchen #Tauchsport #Tauchreisen

Posts during the event featuring your own booth and/or products (Facebook, Instagram, or LinkedIn)

Note:

The Tulln Trade Fair must be tagged in all posts.

The hashtags #BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser must appear in the post (Instagram)

Post from the exhibitor's perspective about BOOT TULLN 2027—a story or video during the event featuring your own booth and/or products (Facebook, Instagram, or LinkedIn)

Examples:

It's worth a visit! You can see the following innovation at Austria's No. 1 diving trade show, BOOT TULLN 2027.

Experience the thrill of scuba diving! At our booth, you can look forward to...

The Fascination of Scuba Diving: Why is the XY 2027 brand / the XY product featured at BOOT TULLN 2027?

Note:

Messe Tulln must be tagged in all posts.

Die Hashtags #BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser müssen im Posting vorkommen.

Online-Tool zur Integration auf Ihrer Website:

AUSTRIAN BOAT SHOW - BOOT TULLN 2027 Banner - Embedding the provided banner on your landing page



oder

AUSTRIAN BOAT SHOW - BOOT TULLN 2027 Countdown Timer - Embed the provided countdown timer on your website:

Promote your trade show presence with a countdown timer for the AUSTRIAN BOAT SHOW - BOOT TULLN 2027 on your website.



To install the countdown timer (iframe = HTML code) on your homepage, copy the HTML code for the iframe.

[Here you can see the countdown timer, including the iframe, on our homepage](#)