

Online Bonus for Exhibitors

We are promoting the **AUSTRIAN BOAT SHOW - BOOT TULLN** through an intensive social media campaign.

Become an active part of the AUSTRIAN BOAT SHOW - BOOT TULLN social media community and take advantage of the Tulln Trade Fair's online bonus: - **You will receive a 5% refund on your booth rental fee after the event if you can provide proof of your online posts.**

Post on social media (Facebook, Instagram, and LinkedIn using the hashtag #BOOTTULLN, sample text attached)

**at least two posts before the event
and one post during the event**

and use an online tool (banner or countdown timer—see attached templates)

Posting Options - TEXT EXAMPLES (You can choose any text you like)

Note:

The Tulln Trade Fair must be tagged in all posts.

The hashtags #BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser must appear in the post (Instagram)

Social media posts (Facebook, Instagram, or LinkedIn)

Topic before the event



🚢 We're on board! - at the AUSTRIAN BOAT SHOW - BOOT TULLN 2027 🇦🇹

From February 25-28, it's "All Water" at Austria's largest exhibition for boats and water sports in the CEE region.

Look forward to the latest trends, innovations, and premieres from the world of water sports: from sailing, motor, and electric yachts to boats and recreational sports, as well as charter & tourism, scuba diving, diving vacations, and high-quality nautical accessories.

👉 Visit us at BOOT TULLN 2027 and experience the thrill of water sports up close.

We look forward to seeing you there!

#BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser

Topic before the event



🚢 **We're on board!** ⚓

From February 25-28, 2027, water sports enthusiasts, industry professionals, and innovators from all over Europe will gather at the AUSTRIAN BOAT SHOW - BOOT TULLN.

Discover the latest trends, exciting premieres, and the full range of water sports—and come visit us there.

🌊 We look forward to seeing you there! 🚤

#BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser

Topic during the event (posts on the 1st through 3rd days of the trade show)



🌊 **"All Water" at the AUSTRIAN BOAT SHOW - BOOT TULLN 2027** ⚓

Visit Austria's largest exhibition for boats and water sports and discover the full range of water sports up close.

Look forward to:

- 🚢 Motorboats, sailboats, electric boats, and yachts
- 🗺️ Charter services, travel, and tourism offers
- 🌊 Fun sports, exciting activity areas, and interactive stations
- 🤿 Scuba diving and dream destinations for diving vacations
- ⚓ Nautical accessories and innovative new products

Experience the latest trends, exciting premieres, and innovations in the industry—all in one place.

📍 @messe_tulln

❤️ Visit us in Hall X, Booth X

We look forward to your visit and to exciting conversations! ⚓
#BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser

Topic during the event (posts on the 1st through 3rd days of the trade show)



 **Visit. Discover. Experience.** 

The AUSTRIAN BOAT SHOW - BOOT TULLN 2027 is dedicated to "All Water".

From impressive yachts to action-packed water sports trends and dream destinations for water sports enthusiasts and divers—everyone will find their own unique water experience here.

-  Motorboats, sailboats, electric boats, and yachts
 -  Charters, travel, and tourism offers
 -  Water sports, exciting activity zones, and interactive stations
 -  Scuba diving & dream destinations for diving vacations
 -  Nautical accessories and innovative new products 
- @messe_tulln

 You'll find us in Hall X, Booth X

Stop by—we look forward to seeing you! 

#BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser

Posts during the event featuring your own booth and/or products (Facebook, Instagram, or LinkedIn)

Note:

The Tulln Trade Fair must be tagged in all posts.

The hashtags #BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser must appear in the post (Instagram)

Post from the exhibitor's perspective about BOOT TULLN 2027—a story or video during the event featuring your own booth and/or products (Facebook, Instagram, or LinkedIn)

Examples:

It's worth your while to visit! You'll see the following innovations at BOOT TULLN 2027.

Experience water sports! At our booth, you can expect...

The Fascination of Water Sports: Why is the XY brand / XY product represented at BOOT TULLN 2027?

Note:

Messe Tulln must be tagged in all posts.

Die Hashtags #BOOTTULLN2027 #AustrianBoatShow #MesseTulln #AllesWasser müssen im Posting vorkommen.

Online-Tool zur Integration auf Ihrer Website:

AUSTRIAN BOAT SHOW - BOOT TULLN Banner - Embedding the provided banner on your landing page



oder

AUSTRIAN BOAT SHOW - BOOT TULLN 2027 Countdown Timer - Embed the provided countdown timer on your website:

Promote your trade show presence with a countdown timer for the AUSTRIAN BOAT SHOW - BOOT TULLN 2027 on your website.



To install the countdown timer (iframe = HTML code) on your homepage, copy the HTML code for the iframe.

[Here you can see the countdown timer, including the iframe, on our homepage](#)