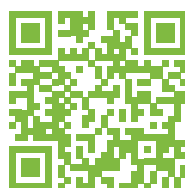


Austro Vin Award

The Technology Innovation Prize
for Viticulture, Fruit Growing,
Winery Technology, and Marketing

For more information, visit



www.bauernzeitung.at/austrovin2026



BauernZeitung DER WINZER  Messe Tulln 

ÖSTERREICHISCHE
BauernZeitung
GRÖSSTE WOCHENZEITUNG FÜR DEN LÄNDLICHEN RAUM


DER WINZER
+ ÖSTERREICHISCHER WEINBAUVERBAND
Besseres
Obst

Österreichischer Agrarverlag Druck und Verlags Gesellschaft m.b.H. Nfg. KG;
Sturzgasse 1a, 1140 Wien; Telephone: +43 1 533 14 48-500,
E-mail: hillbrand@bauernzeitung.at

AUSTRO VIN TULLN

From 29-31 January 2026, Austro Vin will once again take place in Tulln – the leading trade fair for viticulture, fruit growing, winery technology, and marketing. A total of **240 exhibitors from 14 nations will present 450 brands** across 18,000 m². More: www.messe-tulln.at/messe-kalender/austro-vin-tulln/

THE AUSTRO VIN AWARD

The Austro Vin Award will be presented at the trade fair to honour outstanding innovations in viticulture, fruit growing, marketing, sustainability, and winery technology. All exhibiting companies are invited to submit their technological innovations for consideration. The winners will be announced during the official Austro Vin opening ceremony.

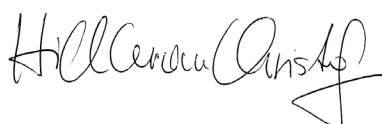
THE AWARD IS PRESENTED IN THE FOLLOWING CATEGORIES:

- Viticulture
- Winery Technology
- Marketing
- Fruit Growing
- Sustainability (limited to wineries certified by "Nachhaltig-Austria" direct submissions not possible!)

We cordially invite you to submit your product for the Austro Vin Award Tulln. Please send the completed application form, together with all necessary documents and product photos, by Friday, 9 January 2026, to hillbrand@bauernzeitung.at.

The award ceremony will take place on the opening day of Austro Vin Tulln 2026. Winners will receive prominent coverage in the trade media. Please note: only exhibiting companies are eligible.

With best regards,
Christof Hillbrand
Österreichische BauernZeitung



APPLICATION DOCUMENTS FOR THE AUSTRO VIN AWARD (PAGE 1)
SUBMISSION DEADLINE: FRIDAY, 9 JANUARY 2026

Company _____

Contact name _____

Postal code _____ City _____

Street _____

Telephone _____

E-mail _____

Website _____

Product name _____

Category ☐ Viticulture ☐ Winery Technology ☐ Marketing ☐ Fruit Growing

Image material: Please send by e-mail (hillbrand@bauernzeitung.at) an image with a resolution of at least 300 dpi, including the image source, to complete your submission.

Declaration of Consent: I agree to the publication of my documents and confirm, in accordance with the General Data Protection Regulation (GDPR), that no provisions have been violated.

Continued on the next page

APPLICATION DOCUMENTS FOR THE AUSTRO VIN AWARD (PAGE 2)

SUBMISSION DEADLINE: 9 JANUARY 2026

Short Product Description (max. 1 page) - please address the following key points:

- Technical details and product functionality
- How long the product has been on the market, and the experiences gained so far
- What makes this product innovative, market-ready, and sustainable

SUBMISSIONS AND INQUIRIES SUBMISSIONS AND INQUIRIES

Christof Hillbrand

Österreichischer Agrarverlag Druck und Verlags Gesellschaft m.b.H. Nfg. KG;
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TERMS AND CONDITIONS

- By participating in the Austro Vin Award, the applicant automatically agrees that their submission may be published in print and online by the organiser (Österreichischer Agrarverlag Druck und Verlags Gesellschaft m.b.H. Nfg. KG) and its partner companies.
- The applicant expressly agrees to the use and publication of the submitted data, product descriptions, and images, and confirms that this does not violate the GDPR.
- Applications for the Austro Vin Award must be submitted by Friday, 9 January 2026 to the organiser, Österreichischer Agrarverlag, Sturzgasse 1a, 1140 Vienna. Any company with a sales presence in Austria that exhibits at Austro Vin Tulln is eligible to apply. Products must comply with Austrian commercial licensing regulations. Companies not exhibiting at Austro Vin Tulln are excluded from participation.
- All copyrights of the submitted materials must be owned by the submitting company. This is confirmed under oath with the application (this also applies to the attached image material).
- Legal recourse is excluded. No cash redemption of prizes is possible. Employees and relatives of jury members are excluded from participation. The General Terms and Conditions of Österreichischer Agrarverlag apply.
- Applications not awarded a prize will not receive justification.
- The applicant declares under oath that the submitted product complies with all applicable Austrian regulations and standards.

Date

Signature of applicant

ÖSTERREICHISCHE
BauernZeitung
GRÖSSTE WOCHENZEITUNG FÜR DEN LÄNDLICHEN RAUM

DER **WINZER**
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