



Austro Vin

TULLN

VINICULTURE • FRUIT GROWING
CELLAR TECHNOLOGY • MARKETING



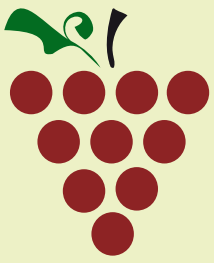
THE TRADE FAIR:

FEBRUARY 1 - 3, 2024

Registration deadline:
September 29, 2023

Messe Tulln^T

www.messe-tulln.at



Austria's leading trade fair for growing, cellar technology and



AUSTRO VIN TULLN FEBRUARY 1-3, 2024

Ideal location at the best time for Austria's wine and fruit growers

The conception of Austro Vin Tulln is exclusively aimed at experts in the viniculture and fruit growing industry. All innovations and technological developments are presented at this specialised trade fair.



Facts and Figures of Austro Vin Tulln

Austro Vin Tulln is Austria's leading agricultural trade fair

- 18,000 m² viniculture and fruit growing competence
- 9,000 trade visitors with specific project intentions
- 240 exhibitors from 14 nations
- 450 represented brands
- More than 67% of the trade fair visitors have current investment intentions
- 97% recommendation rate of Austro Vin Tulln
- High-quality program in cooperation with the University of Natural Resources & Life Sciences and the higher education and technical colleges for viniculture and fruit growing
- Conceptually supported by the Austrian Winegrowers' Association and the Austrian Fruit Growers Association



From planting to serving

Austro Vin Tulln offers a comprehensive program along the entire value chain in viniculture and fruit growing from leading manufacturers:

Outdoor mechanization

- Planting tools, tractors and transport equipment
- Harvesting technology
- Planting material (seedlings, vines...)
- Soil cultivation, tree and vine cultivation
- Irrigation technology
- Crop protection and plant nutrition
- Processing of grapes and fruit



Cellar technology

- Pump and conveying systems
- Filtration technology
- Processing machinery for grapes and fruit
- Sorting systems
- Treatment of wine, fruit juice and spirits
- Technology for sparkling and pearl wines
- Wine and fruit juice tanks
- Distillery technology
- Analytics



Filling, closing and packaging

- Sorting and control systems
- Filling systems
- Sealing technology
- Packaging and outfitting materials
- Storage and cooling
- Packaging machines



Marketing and Services

- Information services
- Sales and presentation
- Serving, direct marketing
- Logistics
- Furnishing/equipment
- Contract work



For viniculture, fruit and marketing

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Feedback from Austro Vin Tulln 2022 exhibitors:

"Austro Vin Tulln is a very important trade fair for the Carraro company. We reached our target group here and we will be back in 2024." **Antonio Carraro, Antonio Carraro SpA**

"Austro Vin Tulln is Austria's only trade fair for winemakers and it therefore makes a very important contribution to our company, since we also reach our main clientele here. We are amazed by the variety and quantity of visitors and we will participate again in Austro Vin Tulln 2024." **Michael Kraft, Kraft GmbH**

"Austro Vin Tulln is an excellent platform for our company to maintain contact with customers and business partners. The number of visitors at our stand was pleasingly high. There was particularly strong interest in the exhibited innovative label samples and the many new possibilities to upgrade the presentation of the wine. We will be back in 2024." **Dr Johannes Michael Wareka, Marzek Etiketten und Packaging GmbH**

"For us, Austro Vin Tulln is an important trade fair for maintaining customer relations and acquiring new customers. Since it is a pure wine product fair, we have found competent contact persons and decision-makers here." **Bernd Appelrath, Scharfenberger GmbH & Co.KG**

"We are very happy to be exhibitors in Tulln and we are delighted about the large number of interested trade visitors at our stand. That's why we're very happy to come back for Austro Vin Tulln 2024." **Harald Janu, ACA GmbH**

"Austro Vin Tulln is very important to us, because we can establish direct contact with the winemakers here and present our products. The regionality of the trade fair also plays an important role for us and we can generate many new customers. We appreciate the successful organisation and we will be back in 2024." **Peter Hautzinger, Rechberger Gesellschaft m.b.H.**

"The quality of the trade visitors is very high and we find the right contact persons and decision-makers at Austro Vin Tulln. This is where the 'who's who' of the industry get together." **Ing. Norbert Radocha, Oenoproducts**

Your exhibitor benefits at a glance:

- Perfect trade fair venue
- Specialization on focus areas: viniculture, fruit growing, cellar technology and marketing
- The trade fair Austro Vin Tulln has a unique position in the Austrian market.
- Specific advertisement is clearly focused on the target group in viniculture and fruit growing, grape and fruit processors and direct sales.
- Cooperations with the most important trade journals
- Comprehensive media and press coverage
- Special-Interest-Marketing and Direct Mailings



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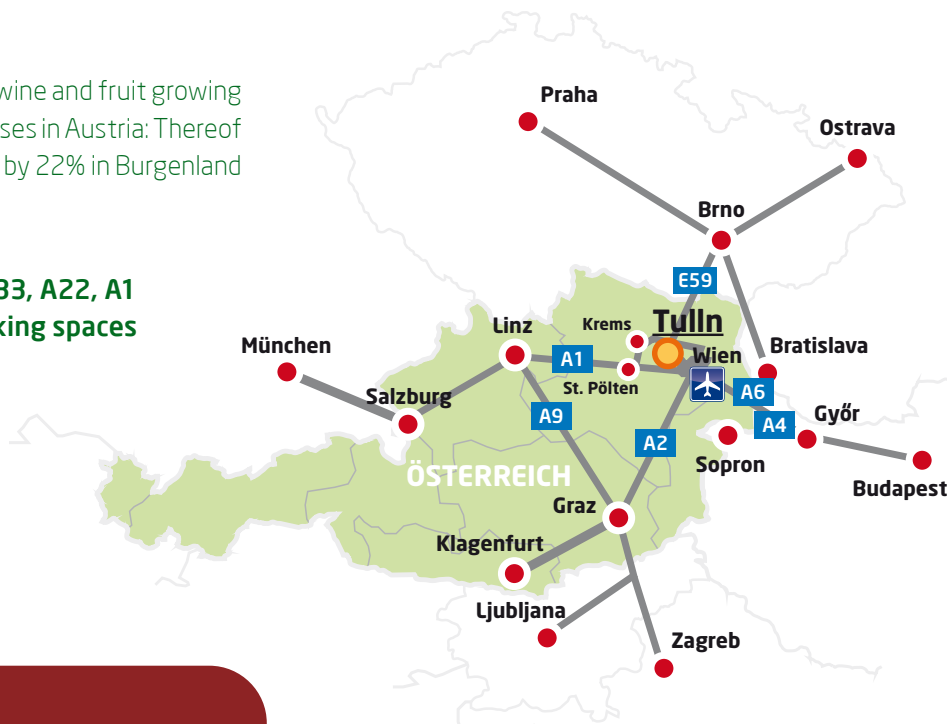
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Perfect trade fair venue

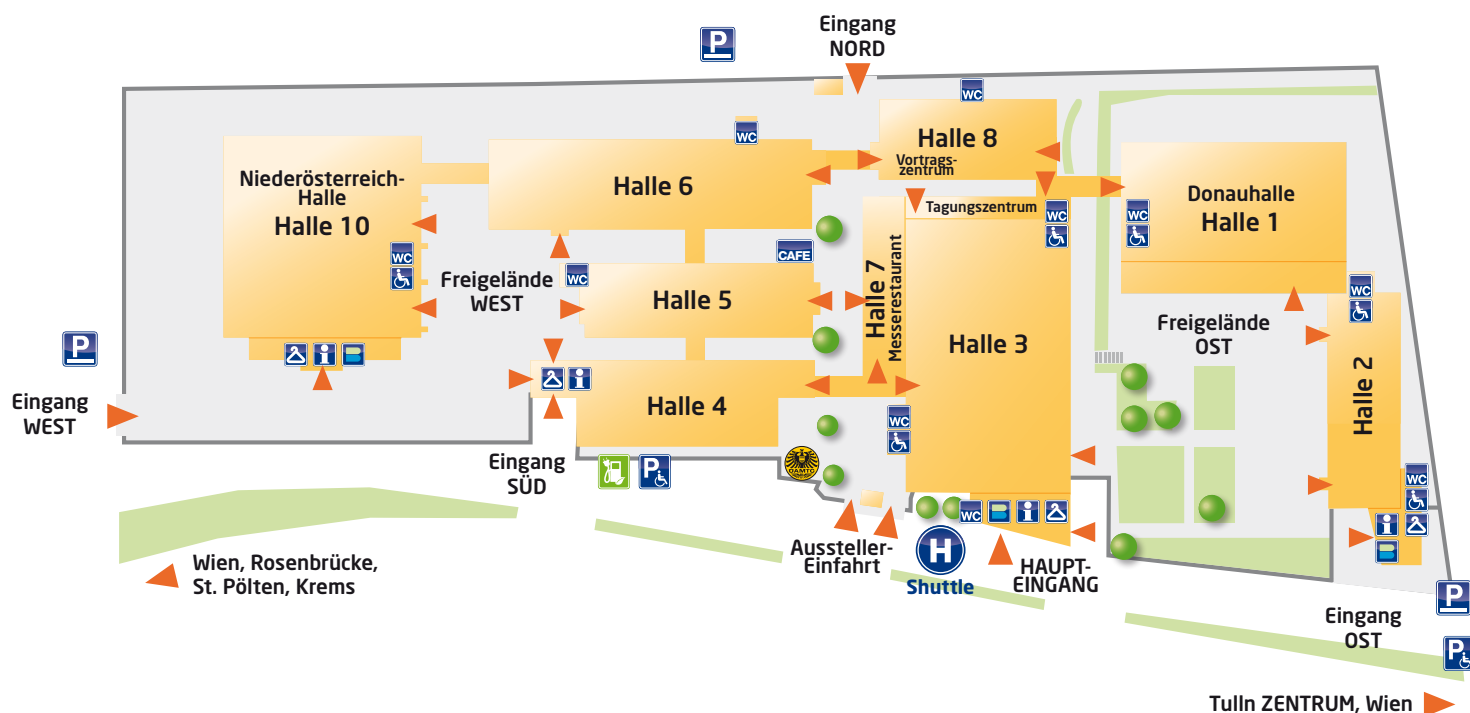
Messe Tulln is located in the center of Austria's wine and fruit growing industry. More than 9,000 winegrowing enterprises in Austria: Thereof over 56% are located in Lower Austria, followed by 22% in Burgenland and 20% in Styria. (Quelle: Grüner Bericht)

- **Easy to reach: direct connection to S5, S33, A22, A1**
- **Dynamic traffic management: 7,000 parking spaces in direct surroundings, free shuttle**
- **Exhibitor parking spaces right on the exhibition grounds**
- **Online ticket system**
- **Barrier-free access and independent of weather conditions**



www.austro-vin.at

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Messe Tulln^T

Willkommen in Tulln.

MESSE TULLN GmbH, Messegelände, A-3430 Tulln an der Donau

Tel. +43 (0) 22 72/62 40 30 • Fax. +43 (0) 22 72/65 252 • www.messe-tulln.at • E-Mail: messe@tulln.at